

In 2005, Palestinian civil society organizations issued a historic, rights-based call to the international community for **Boycotts, Divestment, and Sanctions (BDS)** targeting Israel and institutions complicit in its oppressive policies towards Palestinians until it complies with international law and ensures:

FREEDOM: End to the occupation and colonization of all Arab lands;

EQUALITY: Full rights for Palestinian citizens of Israel;

JUSTICE: Right of return for Palestinian refugees to their homes and lands.

With the failure of the **US government** and international community to hold **Israel accountable** for its actions, BDS promotes time-honored and respected tactics used to **achieve justice** throughout history, including in the **US Civil Rights** and **South Africa Anti-Apartheid Movements**.

Boycott targets include **consumer goods** and complicit **academic and cultural institutions**. Divestment can be implemented by **universities, churches, unions, pension funds**, and other institutions. Sanctions require **ending U.S. military aid to Israel**.

Learn more at uscpr.org/bds and bdsmovement.net.

BDS IS:

- A **nonviolent response** to Israel's violence against Palestinians
- Grounded in universal **human rights** and **international law**
- Aimed at **institutions**, never individuals



US Campaign for
Palestinian Rights

Working Together for Freedom, Justice, and Equality

MAJOR US BDS CAMPAIGNS

Consumer boycott and divest campaigns target corporations that are complicit in Israel's denial of Palestinian rights.

Academic, cultural, and sports boycotts target efforts to whitewash Israeli war crimes against Palestinians.

Examples:

Hewlett Packard-related companies provide Israel with key technology for the racial profiling and mass incarceration of Palestinians, military checkpoints, and the deadly siege of Gaza.



Airbnb allows users to profit from occupation by renting properties in illegal Israeli settlements built on stolen Palestinian land in the occupied West Bank, including in East Jerusalem.



Artists, athletes, and writers who have heeded Palestinian calls to boycott include **Lauryl Hill, Junot Diaz, Talib Kweli, Angela Davis,** and **Michael Bennett.**



BDS works!

Grassroots campaigns have caught the attention of the Israeli and US governments and have pressured multinational corporations to end their complicity with Israeli apartheid.

Find a complete list of US BDS victories at uscpr.org/bdswins.